



NOREAST.COM SPONSORS HIGH SCHOOL FISHING CLUB EVENT
Local Board of Education Approved Fishing Club Brings Sportfishing into the Classroom

SMITHTOWN, NY - March 2, 2013 - Nor'east Saltwater and Noreast.com was the title sponsor of the Long Island Sound Fishing Seminar and Fundraiser at Ward Melville High School in East Setauket, NY. The event, which took place on Saturday March 2nd, raised funds for the Ward Melville High School Fishing Club, a board of education approved club of high school students who meet weekly to learn more about the sport. The seminar was open to the public and featured a marquee group of expert angler speakers, local fishing vendors, and raffle prizes.

The fishing club moderator, Robert Wilson, is a high school teacher at Ward Melville High School. Robert leads instruction on various fishing topics as he introduces the sport to eager students. The club also has fishing outings that include surf fishing, catching bait, and outings on local party fishing boats. In their second year, the club has sixteen high school student members that are enthused to learn about the fishing opportunities on Long Island.

"Like any sport, fishing needs to be introduced and taught," said George Scocca President and Publisher of Nor'east and Allcoast Media. "Robert Wilson's efforts should be commended and attention should be paid to the impact that high school fishing clubs can have. I am proud to be associated with this event and proud of the dozens of Nor'east sponsors who donated their time and prizes to raise funds for the club's fishing adventures."

The noreast.com community fueled the event with attendees and talent. Bob Wilson had reached out to Robert Pavlick, Vice President of Marketing at Nor'east, for help with promoting the event. Pavlick promoted the event to the Nor'east community via the website's discussion forums and messaging sponsors. Sponsors donated raffle prizes and volunteered to speak. Members in attendance helped to raise funds for the club by participating in raffles. The event rose over \$2,000, which the club will use for fishing supplies and trips.

"This is yet another example of the impact our communities can have," said Pavlick. "Our sites are digital fishing clubs that can influence purchases and support great causes like this event. Promoting causes like this are easy when you have such generous members and sponsors"

About Allcoast Media

Allcoast Media publishes a group of the most visited fishing websites in the country. Our sites have a combined 1 million unique visitors per month and over 20 million page views. There are over 200,000 registered members to our sites. Our sites include the most visited Gulf fishing website in Texas (www.2coolfishing.com) the most visited saltwater fishing website in the northeast (www.noreast.com) and the most visited ocean and inshore fishing website in the Pacific Northwest (www.ifish.net). We also publish niche sites for California fishing (www.allcoast.com) and striped bass fishing (www.stripers247.com).